

MARION LEAR SWAYBILL

MARION LEAR SWAYBILL is an Emmy award-winning television producer and writer, pioneering media executive and communications strategist. Working with a full range of media companies, foundations and other not-for-profits, Swaybill devises original and effective production, media, marketing, communications and funding strategies, develops an array of traditional and digital media products, makes critical industry connections and provides innovative solutions for a varied roster of clients.

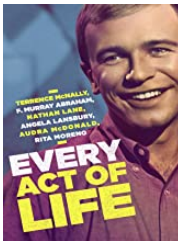
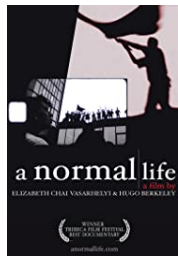
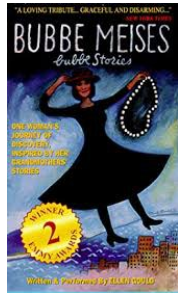
As a production executive, Swaybill has written and produced hundreds of hours of award-winning programs for PBS, cable and network broadcast, digital and theatrical distribution, raised upwards of \$60mm in production and co-production financing and, as Director of CoProductions at WNET, developed international co-production financing models that became the industry standards. She is the winner of two Emmy Awards, a Peabody Award, and a DW Griffith Award, among many others.

Swaybill's most recent film and television projects include *Now Hear This*, an ongoing music documentary series, PBS *Great Performances*, Executive Producer and *Every Act of Life*, a film biography of Terrence McNally, PBS *American Masters*, Consulting Executive Producer. She currently is developing the documentary series, *Confluence: Art, Science and Creativity*, Executive Producer.

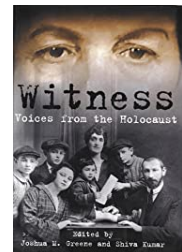
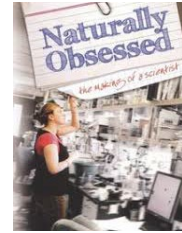
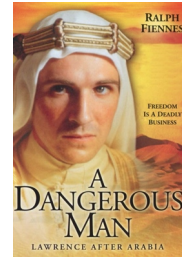
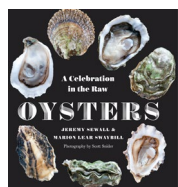
Swaybill has been a media and marketing consultant since 1995. Over the years she has helped launch and generate top-line revenues for diverse media businesses, and developed and implemented profitable web strategies, funding, marketing & communications strategies and education / media outreach initiatives for clients in the entertainment, media, public and social service sectors.

In addition to wide ranging and successful media endeavors, Swaybill authored *Oysters: A Celebration in the Raw*, published by Abbeville Press in November 2016 now in its second printing and winner of the Readable Feast People Choice Award, Best Culinary Book, 2016/17. Her next book for Abbeville *Wherever You Look: A Celebration of American Painting* will be published in 2021.

Swaybill is a member of the Advisory Council of the Harry Ransom Center at the University of Texas in Austin and has served on numerous other boards of arts and social justice organizations.



The Surreal Eye



Channel Crossings

Metrocosms

Travels

