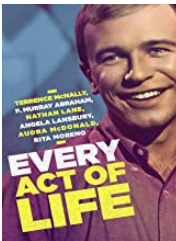
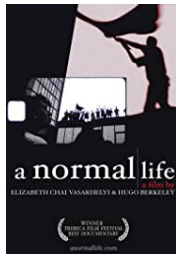
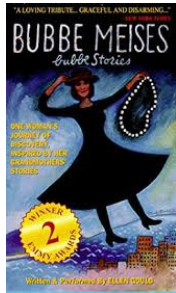
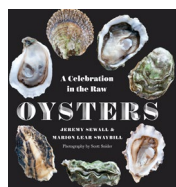


## MARION LEAR SWAYBILL



**The Surreal Eye**



MARION LEAR SWAYBILL is an Emmy award-winning television producer and writer, pioneering media executive and communications strategist. Working with a full range of media companies, foundations and other not-for-profits, Swaybill devises original and effective production, media, marketing, communications and funding strategies, develops an array of traditional and digital media products, makes critical industry connections and provides innovative solutions for a varied roster of clients.

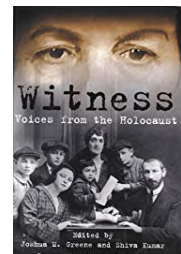
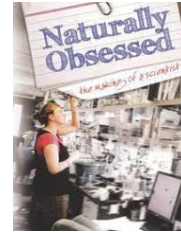
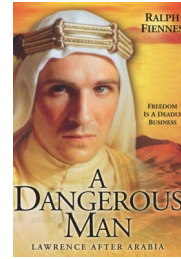
As a production executive, Swaybill has written and produced hundreds of hours of award-winning programs for PBS, cable and network broadcast, digital and theatrical distribution, raised upwards of \$75mm in production and co-production financing and, as Director of Co-Productions at WNET, developed international co-production financing models that became the industry standards. She is the winner of two Emmy Awards, a Peabody Award, and a DW Griffith Award, among many others.

Swaybill recent projects include *Confluence*, a three-hour documentary series for PBS, Executive Producer, *Now Hear This*, an ongoing music documentary series, PBS *Great Performances*, Executive Producer, and *Every Act of Life*, a film biography of Terrence McNally, PBS *American Masters*, Consulting Executive Producer.

Swaybill has been a media and marketing consultant since 1995. Over the years she has helped launch and generate top-line revenues for diverse media businesses, and developed and implemented profitable web strategies, funding, marketing & communications strategies and education / media outreach initiatives for clients in the entertainment, media, public and social service sectors.

In addition to wide ranging and successful media endeavors, Swaybill authored *Oysters: A Celebration in the Raw*, published by Abbeville Press in November 2016 now in its third printing and winner of the Readable Feast People Choice Award, Best Culinary Book, 2016/17. Her next book for Abbeville, *Art Across America* will be published in 2025.

Swaybill is a member of the Advisory Council at the Harry Ransom Center, the University of Texas in Austin, and has served on the boards of many other arts and social justice organizations.



**Channel Crossings**

**Metrocosms**

Travels

